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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the PATENT APPLICATION of:

Michael J. Fell

Application No.: 09/989,636

Our File: MMD-PT004.1

Confirmation No.: 1159

Date: February 18, 2003

Filed: November 20, 2001

For: METHOD AND DEVICE FOR
MERCHANDISING A PRODUCT

Group: 3632

Examiner: Alfred J. Wujciak, III

REPLY PURSUANT TO 37 C.F.R. §1.111

Commissioner for Patents
Washington, D.C. 20231

Sir:

This Reply is responsive to the Office Action dated August 16, 2002 (Paper No.2) and is submitted in conjunction with an appropriate petition for extension of time. Please amend the application as follows:

IN THE CLAIMS

Please add the following new claims:

31. A product merchandising apparatus comprising:

a base having spaced apart opposed face portions that define a receiving slot between them;

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03 FC:2202

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GROUP 3600